

Case Management Society of New England

2 Nashua Rd., Pelham, NH 03076

Telephone: 603-329-7481 Fax: 888-314-7375

E-mail: CMSNE@comcast.net

Website: www.CMSNE.org

“Let us help you reach your Case Management clients.”

The Case Management Society of New England, CMSNE, the largest Regional Chapter of the Case Management Society of America, CMSA, is recognized as the premiere professional case management organization in New England, promoting optimal case management practice and providing education and information to and about all levels and practice areas of case management.

Recently we have reviewed our Corporate Sponsor Benefit Packages and we are pleased to announce that we have revised and added new features to meet your specific needs. **We have many benefits to help you meet your marketing and business needs while increasing your exposure to Case Managers throughout New England.** A copy of our **Corporate Sponsor Benefit Packages** are attached for your review and consideration. Since the membership fee of \$20.00 per member cannot cover the expenses that CMSNE incurs during the year, we are seeking your support as a Corporate Sponsor.

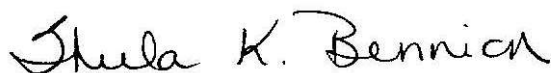
CMSNE is a not-for-profit association dedicated to the support and development of the profession of Case Management through education, networking and membership. We have provided professional support and education for twenty one years to thousands of Case Managers throughout New England who represent the entire continuum of care. We have not however been able to provide this service to Case Managers without the support of our Corporate Sponsors. The financial contributions of our Sponsors have allowed us to make great strides, especially over the past few years. CMSNE can only succeed through the generosity of our friends and supporters.

CMSNE assists case managers to maximize their talents and skill sets by:

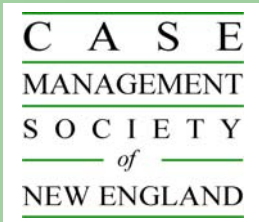
- Promoting optimal case management practice.
- Providing education and information to and about all levels and practice areas of case management.
- Advocating for the practice of Case Management by promoting public policy.
- Fostering professional development within a supportive environment.
- Promoting the highest standard of professional and ethical practice within the specialty area of Case Management.
- Educating the public, private and professional sector about the specialty practice of Case Management.
- Projecting a professional image to the public, private, and professional sector.

Please contact the CMSNE to further discuss your interest in supporting the Case Management Society of New England. Thank you for your commitment and dedication.

Sincerely yours,



Sheila Bennion
President 2009-2010
CMSNE



Corporate Sponsorship Application

Case Management Society of New England

2 Nashua Rd. Pelham, NH 03076

P: 603-329-7481 F: 888-314-7375

E: CMSNE@comcast.net W: www.CMSNE.org

Please complete form and mail or fax to CMSNE with payment

Company Name

Contact Name

Title

Mailing Address

City/State/Zip

Phone

Fax

Email (Required)

Company Website

Signature

Date

Please forward via email (cmsne@comcast.net) a description of your Company's Products and/or Services (50-100 words) and a jpeg file of your company's logo for use on the CMSNE website.

Your signature verifies that you have read and agreed to the fee and benefits of this application listed herein. YOUR VALID EMAIL ADDRESS IS REQUIRED. This is CMSNE's preferred method for communicating Corporate Sponsorship information.

CMSNE Corporate Sponsorships/Specialty Packages

Levels	Specialty Packages	Educational Sponsorships - please send additional information on these opportunities
<input type="checkbox"/> Platinum \$1,250	<input type="checkbox"/> Advertisement Package \$250	<input type="checkbox"/> Regional Meeting
<input type="checkbox"/> Gold \$1,000	<input type="checkbox"/> Membership Package \$200	<input type="checkbox"/> Building Strategies Conference
<input type="checkbox"/> Silver \$750	<input type="checkbox"/> Conference Package \$500	<input type="checkbox"/> Hospital Based CM Conference
<input type="checkbox"/> Bronze \$550		<input type="checkbox"/> ME Extension Conference
		<input type="checkbox"/> Web-based Educational Program

FOR MORE INFORMATION OR TO BECOME A CMSNE CORPORATE SPONSOR
PLEASE CALL THE CMSNE OFFICE AT 603-329-7481

BENEFITS	Platinum \$1,250	Gold \$1,000	Silver \$750	Bronze \$550	Member Package \$200	Advertisement Package \$250 (6 mo)	Conference Package \$500
Recognition on www.cmsne.org – inclusion of your company contact information, description, logo and link, visible to all members and visitors to the site.	√	√	√	√		√	
CMSNE Membership Mailing Labels – contact information for over 800 case manager members in New England to be used for your own promotional activities – sent electronically in label format.	Three time use (\$300 value)	Two time use (\$200 value)	One time use (\$100 value)	One time use (\$100 value)	One time use (\$100 value)		
CMSNE Membership List - contact information for over 800 case manager members in New England to be used for your own promotional activities – including address, phone and fax – sent electronically.	√	√	√	√	√		
Regional CMSNE Individual Corporate Memberships – memberships to be utilized by designated employees to attend CMSNE educational programs at the member rate.	2 individual regional memberships	2 individual regional memberships	1 individual regional membership	1 individual regional membership			
Preferential Notification, Discounted Exhibit Space and Recognition at CMSNE Annual Conference – event attracts approximately 400 CM's from New England and 90 exhibitors.	\$400 discount on exhibit booth	\$300 discount on exhibit booth	\$200 discount on exhibit booth	\$100 discount on exhibit booth			\$100 discount on exhibit booth
Annual Conference Registrations – complimentary and/or discounted registrations to be utilized by your employee's or as a marketing opportunity.	2 complimentary, 2 – 50% off registrations	1 complimentary, 2 – 50% off registrations	1 complimentary, 1 – 25% off registrations	2 – 25% registrations			2 – 25% registrations
Annual Conference Advertisement Opportunities – exclusive pre & post conference labels (sent electronically) and full page black and white advertisement in conference notebook.	√	√	√	√			√
Symposium Sponsor – preferred status and notification of sponsorship opportunity for a pre or post conference educational symposia.	√	√	√	√			
Annual recognition in CMSNE's newsletter, <i>The Facilitator</i> .	√	√	√	√			
Sponsor provided flyer included in distribution of <i>The Facilitator</i>	√	√					
Free advertisement of Corporate Sponsors' Educational Programs on CMSNE website and in <i>The Facilitator</i> .	√ Unlimited	√ Unlimited	√ Unlimited	√ Unlimited		√	
Free Job Postings – opportunity to advertise job postings on CMSNE website and in <i>The Facilitator</i> .	√	√	√	√			
Feature Article in <i>The Facilitator</i> .	√	√	√	√			
Discounted Advertisement in <i>The Facilitator</i> . *Pricing based on CMSNE P&P18-99.	75% off	50% off	25% off	10% off		√ One full page or 2 – ½ page ads	

Additional Educational Based Sponsorship Opportunities

Regional Meeting Sponsorship (full cost meal, speaker & CEU's)

- CMSNE will provide the following:
- Advertisement of the program via the development of a flyer which includes sponsors logo (sent electronically)
- Announcement of program on CMSNE website, with sponsorship recognized on website sponsor logo
- Administrative help in coordinating site, menu and registration. (CEU application available upon request)
- Post program registration list/database (electronically)
- Sponsor will be able to set up booth, display materials and address the attendees
- Special thanks and recognition of sponsorship in *The Facilitator* post program

Additional cost payable to chapter if requested:

- If chapter applies for CEU credits for the program – expense for application/administration \$100
- If hard copy of program flyer is to be mailed – cost will be dependent upon regional mailing list (250 – 400 names)

Sponsorship Annual Building Strategies Conference - \$1,000

- Exhibit opportunity at CMSNE Annual Regional Conference – exhibit space limited to 20 vendors
- Recognition of company in all marketing materials and conference materials
- Attendance of two company representatives at the conference (food/beverage & CEU's)
- Conference attendee listing onsite/electronic database post conference

Sponsorship Annual Hospital Based Case Management Conference - \$250 (based on 2009)

- Exhibit opportunity at CMSNE Hospital Based Case Management Conference – limited to 10 vendors
- Recognition of company in all marketing materials and conference materials
- Attendance of one company representative at the conference (food/beverage & CEU's)
- Conference attendee listing onsite/electronic database post conference

Sponsorship Annual Maine Extension Case Management Conference - \$200 (based on 2009)

- Exhibit opportunity at CMSNE ME Extension Case Management Conference – limited to 20 vendors
- Recognition of company in all marketing materials and conference materials
- Attendance of one company representative at the conference (food/beverage & CEU's)
- Conference attendee listing onsite/electronic database post conference

Web-based Educational Program - \$1,000

- Sponsor's educational programming to be videotaped by CMSNE and added to CMSNE web-based programming for CEU's.
 - **Sponsor responsibilities:**
 - Provide quality educational program with qualified speaker
 - Provide CMSNE with: purpose statement for program, 3-4 measurable objectives, CV and bio for speaker, 6 question/multiple choice post test
 - Agrees, signs and returns CMSNE Speaker agreement contract
 - **CMSNE will provide:**
 - Professional videotaping of educational program
 - Recognition and advertisement of educational program through CMSNE online/web- based educational site
 - Continuing education units for RN & CCM
 - Sponsor link on CMSNE website to include contact information, logo and company description for the duration of the educational program on the website.
 - Contact information of any individual who completed educational programming