

Time Dated Material - Distribute Promptly

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Case Management Society of
New England
Twenty Second Annual Conference

*Bridging Gaps:
Creating Opportunities for
New Models of Care*



Thursday September 29
& Friday September 30, 2011
DCU Convention Center, Worcester, MA

*CMSNE is the proud winner of the CMSA National award for
Chapter Excellence for their 2009 Annual Conference*

Conference Objectives

With healthcare reform, medical advances and new models of care, case managers are facing many new challenges, obstacles, and barriers in developing the optimal plan of care for their clients. Whether working with individuals who are young, aging or involved in a catastrophic injury/illness, case managers must recognize the impact of care models in patient care and develop strategies to assist with establishing effective models of care to meet specific needs. With patient centered care, what happens when there are ethical complex decisions? Who makes the decisions? For the case manager to be successful in practice it is important to also explore multiple techniques. This conference, while it cannot explore and provide answers to all of the challenges and obstacles, will bring information to the forefront that can be applied to everyday practice, therefore helping us to bridge the gaps while creating opportunities for new models of care that cover transitions of care across all areas of practice.

At the completion of this conference participants will have the ability to:

- Identify the ethical challenges of patient centered care.
- Discuss Case Management strategies that relate to Transitions of Care
- Recognize care models that address new trends in healthcare
- Explore techniques for the Case Manager to remain successful in adapting to changing care models.

Intended Audience

Case Managers, Continuing Care Nurses, Registered Nurses, Rehabilitation Nurses, Occupational Health Nurses, Social Workers, Discharge Planners, Treatment Providers, Rehabilitation Counselors, Insurance Rehabilitation Specialists, Insurance Professionals, Benefits Managers, Home Health Providers, Mental Health Professionals, Advanced Practice Nurses, Physicians and other Professionals who interface with Case Managers.

Continuing Education Contact Hours

Contact hours have been applied for from the American Association of Occupational Health Nurses for 12.75 contact hours. AAOHN is accredited as an approver of continuing education in nursing by the American Nurses' Credentialing Center's Commission on Accreditation. Applications have been made to the Commissions for CRC, CDMS and CCM, and Boston University School of Social Work for continuing education contact hour approval. Contact CMSNE for confirmation of approvals late August. (Anticipate 12.75 RN, CCM, CRC, CDMS, SW available contact hours for conference sessions.)

Clinical Education Posters

In a continuing effort to provide our members with high quality education in a variety of formats, we offer educational poster sessions. This medium offers a visual presentation of ongoing research, instructive case reports and an opportunity to dialog directly with the author, as well as continuing education contact hours. The goals are to share information for immediate application in your clinical practice, and to stimulate and to encourage sharing of expertise. (Anticipate optional continuing education opportunities offering 1 RN, CCM, CRC, CDMS, SW contact hours.)

Exhibitor Hall

Exhibitors from healthcare agencies, medical products, service providers and specialty companies will be on-site for discussion, demonstration, and continuing education opportunities. For space availability, contact the CMSNE office at 603-329-7481. (Anticipate optional continuing education opportunities offering 1 RN and CCM contact hours.)

CMSNE Conference Committee

- Sheila K. Bennion RN, BSN, MBA HCM, CCM – Co-Chair
- Sandra Lowery, RN, BSN, CRRN, CCM, CNLCP
- Susan Madden, RN, BSN, CCM – Co-Chair
- Mary McClintock, RN, MSN, CCM
- Jenny Quigley-Stickney, RN, MA, MSN/MHA, CCM
- Audrey L. Sefakis, RN, BSN, CCM, CPUR

About CMSNE

The Case Management Society of New England is one of the largest chapters of CMSA and is dedicated to the support and development of the profession of Case Management through education, networking, and membership.

The mission of the Case Management Society of New England is to promote the growth and value of the practice of case management and to support the evolving needs of the case management professional.

To be the leading regional case management organization, CMSNE remains committed to professional excellence. We value:

- Education through continuous learning
- Advocacy for the practice of case management
- Professional development within a supportive environment
- The role of CMSNE in the development of the professional image of case management
- Use of technology in advancing our organizational agenda as well as our jobs
- Awareness of health policy issues affecting our clients and ourselves
- Opportunities to network for the purpose of collaboration and communication
- Our clients, without whom we would not exist

Membership Information

\$\$ Join and Save \$\$

Join both CMSA/CMSNE at the time of registration and receive the membership reduction for this conference. Send in your membership application and payment along with this conference registration and submit the member registration rate.

For membership application visit CMSA website at www.CMSA.org or call the chapter office at 603-329-7481.

Registration Information

Registration Fees

| By 9/15/11 | After 9/15/11 | |
|------------|---------------|---|
| \$225 | \$250 | CMSNE Member |
| \$240 | \$265 | CMSA Member |
| \$245 | \$270 | Military |
| \$275 | \$300 | Non-member |
| \$195 | \$225 | One Day Thursday or Friday (limited availability - 25 per day) |

CMSNE accepts credit card as well as check payments. Past conferences have sold out and space is limited so register early. **Registration postmarked after 9/15/11 is subject to a \$25 Late Fee.** Registration cancellations made prior to 9/15/11 are assessed a \$25 processing fee. After 9/15/11 registration fees are non-refundable.

Special accommodations: Contact the CMSNE Chapter Office to arrange special meal, seating, etc. at 603-329-7481.

The CMSNE member rate is available when you submit a completed application and membership fee payment to CMSA/CMSNE along with your conference registration.

Registration fee includes: access to General, Breakout and Special Session educational programs, convenient tote bag, access to exhibitor hall, continental breakfasts, luncheons, and break refreshments for both conference days.

To register, please complete the registration form below and mail with payment, **NO LATER THAN SEPTEMBER 15, 2011**

Case Management Society of New England
2 Nashua Rd., Pelham, NH 03076
CMSNE Federal Tax ID Number: 04-3159207

Hotel Accommodations

Register early, a limited block of rooms has been set aside at the Hilton Garden Inn, 35 Major Taylor Blvd., Worcester, MA 01608. Reservations can be made by phone at 1-877-stay-HGI or online at www.worcester.stayhgi.com. When making reservations be sure to mention CMSNE and Case Management to get the special conference rate of \$154 single or double occupancy, this special rate is available until 8/31/11.

For additional hotel information and directions visit the CMSNE website at www.CMSNE.org.

Conference dress is business casual. Dress in layers to be able to adjust to your own personal comfort level.

Registration Form

Bridging Gaps – Creating Opportunities for New Models of Care September 29 & 30, 2011 ~ DCU Convention Center, Worcester, MA

Please type or print legibly.

Name: _____ Title/Credentials: _____

Org./Company: _____ CMSA Mbr #: _____

Address: _____ City: _____ State: _____ Zip: _____

Daytime Phone Number: _____ Email Address: _____

Special Accommodations: _____ Vegetarian Meal

Registration: Registrations mailed after 9/15/11 deadline must include the \$25 late fee.

- \$225 CMSNE Mbr \$240 CMSA Mbr \$245 Military \$275 Non-mbr \$195 Thursday only \$195 Friday only

Credit Card Payment Info: Type: M V AMX Card #: _____ Exp. Date: _____

Name as it appears on the Card: _____ Total Amt to be Charged: _____

Billing address, as it appears on the credit card statement (if different from above):
Address: _____

City: _____ State: _____ Zip Code: _____

To assure adequate seating & food, you must indicate which of the following the sessions you plan to attend.

- Bag Luncheon CEU – Borders of Consciousness – 9/29 – 12:30P Special Session – Autism – 9/29- 5:00P (Snack provided)
 Celebration of Leadership and Excellence Party – 9/29 – 4:45P

Concurrent Sessions - Session seating is limited. First come, first served. **Select one program per session column.**

| Concurrent Session I September 29 th – 1:45 PM | Concurrent Session II September 29 th – 3:30 PM | Concurrent Session III September 30 th – 12:00 PM | Concurrent Session IV September 30 th – 1:30 PM |
|--|---|--|--|
| <input type="checkbox"/> Innovative Treatment of Chronic Pain Claimants: Cognitive Behavioral Therapy | <input type="checkbox"/> Creating Opportunities for Your Professional Advancement | <input type="checkbox"/> Emotional Intelligence is #1 Key to Getting Results | <input type="checkbox"/> An OP Neurorehabilitation Clinic: A GPS for the Road to Neurorecovery |
| <input type="checkbox"/> Integrated Care Management: a Core Component of the Patient Centered Medical Home | <input type="checkbox"/> ROI of Post-Acute Rehab of Persons with Brain Injury | <input type="checkbox"/> PREPARE: Project to Reduce Potential Avoidable Readmissions | <input type="checkbox"/> Writing for Publication |
| <input type="checkbox"/> The Political Process: Taking an Active Role in Public Policy | <input type="checkbox"/> Personality Disorders and its Impact on CM | <input type="checkbox"/> The Art of Failing in Rehabilitation | <input type="checkbox"/> Pneumatic Medicine |
| <input type="checkbox"/> Cervical Disc Replacement | <input type="checkbox"/> Case Management of Hypertension | <input type="checkbox"/> Treating Substance Abuse after a Traumatic Brain Injury | <input type="checkbox"/> Recent Advancements in Metastatic Cancer |

Mail completed registration form and payment by 9/15/11 to: CMSNE ♦ 2 Nashua Rd. ♦ Pelham, NH ♦ 03076

Upon receipt of registration and payment CMSNE will forward confirmation and directions to site.



Barbara Bennett Jacobs, PhD, MPH, RN, CHPN is the Director of the Clinical Ethics Consultation Service at Hartford Hospital. She earned a Baccalaureate degree in Nursing from Georgetown University, a Master's degree in Public Health & Epidemiology from Yale University, a Master's degree in Family Nursing from St. Joseph College, and a PhD from the University of Connecticut.

Dr. Jacobs completed a two-year postdoctoral fellowship in bioethics at the Center for Clinical Bioethics at Georgetown University Medical Center. Dr. Jacobs teaches in the PhD program at the University of Connecticut, School of Nursing and will assume a new position as Visiting Professor at St. Joseph College in West Hartford, Connecticut. She is the author of over 40 published manuscripts and multiple book chapters in the areas of clinical ethics, trauma/emergency nursing and emergency medical services. Dr. Jacobs along with her husband Dr. Lenworth Jacobs and Dr. Karyl Burns are the authors of a new book *TELOS* (Trauma End-of-Life Support). This book is a best practice model for those health professionals working in the pre-hospital setting, emergency department, and intensive care units. The model addresses best practices in end-of-life care for the special population of trauma victims and their families.



Lester Butt, PhD, ABPP is the Director of the Department of Psychology. He received his doctoral training at The George Washington University (M.Phil. 1970 and PhD 1973) in Clinical Psychology. Dr. Butt did his internship and post-doctoral fellowship at the Harvard University Medical School, 1972-1974. He has worked in the field of Rehabilitation Psychology since beginning at Craig Hospital in 1977 and has served as the Director of Psychology since 1987. At Craig Hospital, Dr. Butt is

responsible for direct clinical care and administrative duties. Dr. Butt is a Diplomate, the American Board of Rehabilitation Psychologists, American Board of Professional Psychology, and serves as Vice-President of their Board of Directors. Additionally, he is the three-time Past President of the American Association of Spinal Cord Injury Psychologists and Social Workers (AASCIPSW) and has served on their Board of Directors for ten years. He is a Fellow of the American Psychological Association divisions of Rehabilitation Psychology, Psychotherapy, and Trauma Psychology and has served as a Panel Member for the Consortium of Spinal Cord Medicine, Clinical Practice and Consumer Guidelines for Depression and Individuals with Ventilator Dependency. Dr. Butt received a National Institute of Health Mental Health Fellowship, 1968-1972 and is the recipient of the Clinical Performance and Essie Morgan Awards from AASCIPSW. In 2007, he was given the Lifetime Award of Practitioner Excellence by the American Psychological Association's Division of Rehabilitation Psychology. He is on the Editorial Board of *Neuro Rehabilitation* and serves as the reviewer for multiple other publications.



Joseph T. Giacino, PhD is the Director of Rehabilitation Neuropsychology at Spaulding Rehabilitation Hospital and has a joint appointment as a Consulting Neuropsychologist in the Department of Psychiatry at Massachusetts General Hospital. He is also Visiting Associate Professor in the Department of Physical Medicine and Rehabilitation at Harvard Medical School. Dr. Giacino's clinical and

research activities are centered on the development and application of novel assessment and treatment methods for individuals with severe acquired brain injury (ABI) and disorders of consciousness (DOC). He served as co-chair of the Aspen Workgroup (responsible for developing the diagnostic criteria for MCS) and was co-lead author of the Mohonk Report, a Congressionally-sponsored initiative to establish recommendations for lifelong care of patients with DOC. He currently chairs the VS/MCS Guideline Development Panel of the American Academy of Neurology, which is responsible for revising existing guidelines for management of patients with DOC. He is principle investigator on a project funded by the National Institute on Disability and Rehabilitation Research (NIDRR) to develop novel fMRI paradigms to assess the integrity of language and visual processing networks in patients with DOC and serves as Project Director of a 12-site clinical trial of amantadine hydrochloride (AH) funded through NIDRR's Collaborative Projects award mechanism to determine

whether AH facilitates functional recovery in patients with prolonged disturbances in consciousness. He also served as Co-PI of an FDA-approved pilot study of deep brain stimulation aimed at promoting recovery of speech and motor functions in patients with chronic post-traumatic MCS.



Loretta LaRoche is an acclaimed speaker, author and international stress management and humor consultant that has evoked wit and irreverent humor on her audience for over 30 years. Using humor to reframe a stressful situation, Loretta captures a new perspective on the difficult parts of life. Her teaching style, credibility and incontestable humor are integral parts to her compelling presence. She is on the Mass General

advisory council for anxiety and depression and is founder and president of The Humor Potential, Incorporated, a company offering programs and products for life style management. Loretta's special brand of optimistic psychology has an undeniable positive effect on the health of all that are exposed to her. Loretta writes a weekly newspaper column titled, 'Get a Life' and is featured as a stress management expert on www.LLuminari.com, a community wellness website. Organizations worldwide use Loretta's prescription for laughter to manage stress in the workplace and improve morale. Her energetic conferences and keynotes serve to improve learning skills and leave her audiences in an enthusiastic frame of mind. Clients such as IBM, The New York Times, Fidelity Investments, Microsoft, the U.S. Dept. of Labor, and NASA, just to name a few, have used her material to defeat stress. She is a well-recognized TV personality on PBS and a bestselling author of 8 books. She has been nominated for local and prime time Emmy Awards, and has appeared on CNN, ABC, NBC and FOX affiliates.



Matthew Siegel, MD, Medical Director, Developmental Disorders Program of Spring Harbor Hospital & Maine Medical Center. Dr. Siegel attended Amherst College and Stanford Medical School. He completed a Triple Board Residency at Brown University in child psychiatry, psychiatry, and pediatrics. He is a regional expert in the assessment and treatment of children with

neurodevelopmental disorders, and is currently co-authoring the national child psychiatry guidelines for treatment of children with autism. He consults and speaks for a number of agencies, and he is the principal investigator for the Pediatric Autism Research Team. He is actively engaged in a number of research projects and is an assistant professor in the Department of Psychiatry of Tufts University School of Medicine. He lives in Yarmouth, Maine with his family.



Nancy Skinner, RN, CCM serves as principal consultant for Riverside HealthCare Consulting. In her role at Riverside HealthCare Consulting, she develops programs for payers and providers, which reflect the state of the science of case management and other related medical management strategies. In 1984, she accepted her first case management position and has served as a case manager, case management supervisor and national case management

trainer. Ms. Skinner has served as president of the Case Management Society of America, and secretary of the Case Management Society International. She was recognized as the 1998 Illinois Case Manager of the Year and the 2002 CMSA National Case Manager of the Year. She has presented at numerous national and international conferences and has published articles in both *The Journal of Care Management* and *Inside Case Management*. She is the creator and author of seven Case Management Resource Paths which address disease-specific topics. Ms. Skinner has also served on several case management advisory boards including the Commission/URAC Case Management Advisory Committee, CCMA Core Task Force, CDC Case Management External Workgroup, and the National Managed Healthcare Conference. She serves as an adjunct faculty member for the University of Southern Indiana Case Management Program, Evansville, Indiana and assisted in the development of the University of St. Francis Case Management Certificate Program in Joliet, Illinois.

Conference Schedule

Wednesday, September 28, 2011

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|--------------|--|
| 7:00 – 9:00p | Pre-conference Registration – Hilton Gardens Inn |
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Thursday, September 29, 2011

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|----------------------------------|---|
| 7:00 – 8:00a | Registration – Continental Breakfast - Exhibit Hall |
| 8:00 – 8:30 | Welcome – Announcements Nancy Benoit, CMSNE President 2010 -11 Susan Madden, Annual Conference Co-Chair |
| 8:30 – 9:45 General Session | HealthCare Reform and the Case Manager Nancy Skinner, RN, CCM |
| 9:45 – 10:45 | Break - Networking – Exhibit Hall – Poster Sessions |
| 10:45 – 12:00 General Session | Collaboration Across the Continuum: A View from the Trenches – Panel Presentation Nancy Skinner, RN, CCM – Moderator Asif Merchant, MD, FACP Patricia Noonan, RN, MBA, CCM Cheryl Pascucci, NP Lynn Worley, RN, JD |
| 12:00 – 12:30 | Networking - Exhibitor Hall - Poster Sessions |
| 12:30 – 1:30 | Bag Luncheon/Optional CEU Borders of Consciousness Dr. Joseph T. Giacino |
| 1:45 – 3:00 | Concurrent I – Sessions A, B, C, D |
| 3:00 – 3:30 | Break – Networking - Exhibit Hall - Poster Sessions |
| 3:30 – 4:45 | Concurrent II – Sessions A, B, C, D |
| 4:45 | CEU Distribution |
| 4:45 | CMSNE Leadership & Excellence Celebration |
| 5:00 – 6:00 Special Session | Psychopathology and Best Management Practices in Children with Autism Spectrum Disorders Matthew Siegel, MD |
| 6:00 | Special Session - CEU Distribution |

Friday, September 30, 2011

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|---------------|--|
| 7:30 – 8:00a | Registration – Continental Breakfast – Exhibit Hall |
| 8:00 – 8:30 | Welcome – Announcements – CMOY Award Sheila Bennion, 2011 Conference Co-Chair |
| 8:30 – 9:30 | Medical Futility: Who Decides Based on What Criteria? Barbara Bennett Jacobs, PhD, MPH, RN |
| 9:30 – 10:30 | Break – Networking – Exhibit Hall – Poster Sessions |
| 10:30 – 11:30 | Saying Goodbye to Daniel: Reflections On Treatment Withdrawal Lester Butt, PhD, ABPP |
| 11:30 – 12:00 | Break – Networking – Exhibitor Prize Distribution – Poster Sessions |
| 12:00 – 1:15 | Working Lunch - Box Lunch Provided Concurrent III – Sessions A, B, C, D |
| 1:15 – 1:30 | Break |
| 1:30 – 2:45 | Concurrent IV – Sessions A, B, C, D |
| 2:45 – 3:00 | Break |
| 3:00 – 4:00 | Life is not a Stress Rehearsal Loretta LaRoche |
| 4:00 | Remarks Susan Madden, CMSNE President, 2011-12 |
| 4:00 | CEU Distribution |

Pre and Post conference programs require separate registration for additional information visit CMSNE website at www.cmsne.org

Breakout Session Faculty and Description

Concurrent I – September 29th – 1:45 PM

Innovative Treatment of Chronic Pain Claimants: Cognitive Behavioral Therapy - Kate Harri, MA, LP, Behavioral Medical Interventions – The most recent research indicates treating pain long term with narcotic medication is not effective; in fact it can result in decreased functioning, addiction and mental health problems such as depression. This presentation will provide current data and information regarding how to identify the potential chronic pain patient early on. Research and case examples will illustrate how CBT results in positive outcomes on pain/functioning as it addresses the psychosocial stressors that impact pain, ADLs and mood.

Integrated Care Management: a Core Component of the Patient Centered Medical Home (PCMH) - Denise Kress, MS, GNP, BC, Tufts Health Plan, Medicare Preferred - Although some may think of "Medical Home" as a relatively new term, it not a new concept. The Patient-Centered Medical Home (PCMH) model is designed to promote comprehensive, coordinated, patient-centered care delivered by teams of primary care providers. In a patient-centered medical home, a primary care provider and members of his or her team coordinates all of a patient's health needs. The medical home model supports fundamental changes in primary care service delivery and payment reforms, with the goal of improving health care quality.* This presentation will describe a "Best Practice Medical Cost Management Model" with the primary focus on a standardized and integrated care management model that will support the goals of the PCMH initiative.

The Political Process: Taking an active role in Public Policy - Ashton-Theodore Randle, Director of Government Relations, CMI - In this session the speaker will educate and discuss with the attendees the legislative process and how all the political players work to create public policy. The session will be interactive and give background on the legislative process, the role case managers can play by becoming engaged and active in the political process. The speakers will also cover the major public policy initiatives of the Case Management Society of America including the Case Management Model Act.

Cervical Disc Replacement - Vladimir Sinkov, MD, NHOC - Anterior cervical discectomy and fusion has been a well-established procedure in treatment of cervical radiculopathy and myelopathy. The techniques and choices of implants have improved significantly over the past 50 years. Cervical disc replacement was designed to preserve motion at the operative level. This results in less stress at the adjacent segments. Cervical disc replacement should lower the incidence of adjacent segment degeneration, improve cervical range of motion preservation, lead to earlier return to function, and decrease the frequency of repeat surgeries.

Concurrent II – September 29th – 3:30 PM

Creating Opportunities for Your Professional Advancement - Teresa Treiger, RN-BC, MA, CCM, CCP, Ascent Healthcare Consulting & Carol Gleason, MM, RN, CRRN, CCM, LRC, Brigham & Women's Hospital - The value of becoming involved in a professional organization easily translates into both personal and professional 'capital'. This concurrent session identifies the value of becoming a more involved member and how this investment will help you soar as a leader and as an educator in your professional practice.

ROI of Post-Acute Rehab of Persons with Brain Injury - Victoria Harding, MBS, MS CCC/SLP and Maureen Butler, MS, CBIS, NeuroRestorative – This presentation explores the transition of care between acute hospital and/or acute rehabilitation hospital services and home for individuals with neurological injury. Neurological injury to include traumatic brain injury as well as stroke and anoxia. Session will review financial data and literature/research to date on determining return on investment of post acute care.

Personality Disorders and its Impact on CM - Kate Harri, MA, LP, Behavioral Medical Interventions - Providing case management when someone is impaired is challenging in and of itself. When a personality disorder is present, the professional is frequently left wondering what went wrong as every attempt to work with the patient "fails" for some unknown reason. This presentation will describe six common disorders and effective strategies for working with them will be discussed including case examples.

Case Management of Hypertension: Identifying Appropriate Patients for Intervention - Nancy Skinner, RN, CCM, Riverside Healthcare Consulting - This presentation reviews the case management process, identifies specific populations for intervention, presents the various obstacles to case management—from patient non adherence to cultural barriers and describes guidelines for treatment-resistant hypertension. In addition, retrospective case studies that demonstrate the overall effectiveness of patient-focused case management and pharmacist interventions are examined.

Concurrent III – September 30th – 12:00 PM

Emotional Intelligence is #1 Key to Getting Results - Suzanne O'Connor, MSN, APN, Health Care Satisfaction & Wanda Quatrala, MSN, MBA, CCM, ACM, RN, Mass General Hospital - Never before has Case Management been more needed for helping new models of care work for patients. Case Managers ability to manage their own emotions and facilitate people working together during the transitions of care is critically important. When Case Managers understand, engage and motivate people to partner with them in creating an optimal plan, change is easier and teams are stronger. Become even more competent and self-aware by practicing Emotional Intelligence with many actual situations that Case Managers confront daily. Learn how to bridge the gap and successfully influence others with sensitivity, confidence and compassion.

PREPARE: Project to Reduce Potential Avoidable Readmissions - Janet Fantasia, RN, Mary Lania, RN, BSN, MSN and Laura Curtin, RN, BSN, MSN, BI Deaconess Physician Organization - The alternative quality contract (AQC) which combines global payment with quality and utilization incentives is an emerging payment model. It impels physician organizations to develop strategies to focus on key drivers of health care costs including potentially avoidable hospital readmissions. This session will describe a program called PREPARE (Project to Reduce Potentially Avoidable Readmissions). In this initiative, community nurse case managers provide post-discharge follow up telephone calls to improve the transition of care from hospital to home, increase patient satisfaction and reduce PCP workload.

The Art of Failing in Rehabilitation: Seminal Tips for the Professions - Lester Butt, Ph.D., ABPP, Craig Hospital - All rehabilitation professionals strive towards excellence and success in their respective practices. However, this noble goal is not unilaterally attained with resultant mediocrity as a potential outcome. How can we then reconcile this discrepancy? If the rehabilitation professional cannot achieve the best, let us then consider the antithesis, e.g. how to achieve absolute failure. This lecture will provide essential gambits to ensure new dimensions for poor outcomes. Multiple levels for collapse and dysfunction will be broached. Specifically, these discussion areas will range from the macro, e.g. the health care system and the hospital, to the micro, e.g. the rehabilitation team and the individual provider. Tips for unconditional failure will be provided within each of these domains.

Treating Substance Abuse after a Traumatic Brain Injury - Christopher Carter Psy D, Spaulding Rehab Hospital - Individuals who return to drinking or substance abuse after a traumatic brain injury are at a significantly higher risk for having a second, typically more severe, traumatic brain injury. This workshop will identify Motivational Interviewing strategies that Case Managers can use to encourage clients to engage in

treatment and identify modifications needed to help Case Managers identify appropriate resources for their TBI clients.

Concurrent IV – September 30th – 1:30 PM

An OP Neurorehabilitation Clinic: A GPS for the Road to Neurorecovery - Dan Parkinson, PT, MBA, Braintree Rehabilitation Hospital - Recovery after a neurologic injury can feel like a journey with an unclear path. After rehab services end, patients often experience complications or secondary issues related to their neurological event, which can lead to a significant change in function, independence and quality of life. This session will explore the rehab program at the Neurorehabilitation Clinic at Braintree Rehab Hospital and its focus on the continuum of care as it relates to a persons' function and quality of life.

Writing for Publication - Wendie Howland, RN-BC, MN, CRRN, CCM, CNLCP, LNCP-C - Ever get bored or cross-eyed reading a journal article? Don't want to write like that? Or maybe you don't think you can write anything like that great article you enjoyed? This is a fast-paced and entertaining presentation that will get you in the mood to get YOUR word out!

Pneumatic Medicine: Innovative Approach to Treat Peripheral Vascular Disorders - Susan Rajotte, RN, CCM, NormaTec - Pneumatic Medicine is the use of dynamic, physiologic, external pneumatic compression to treat a wide array of peripheral vascular disorders including chronic wounds, venous insufficiency, lymphedema and for the prevention of deep vein thrombosis. Clinical results for patients treated with Pneumatic Medicine are compelling: rapid, complete wound closure, even for lesions of long standing, and marked reduction of wound recurrence. This outstanding technology is user friendly, customizable, cost effective, and is covered by Medicare and private insurers.

Recent Advancements in Metastatic Prostate Cancer - Kenneth Miller, BS, PharmD, MBA, Sanofi-Aventis - The landscape in the treatment of metastatic hormone refractory prostate cancer has drastically changed over the past few years. The purpose of this presentation is to describe current treatment options and minimization of side effects for the metastatic prostate cancer patient.

Clinical Education Posters and Faculty

A Program Model for Management of Low Level TBI - Meline Nichols, OTR/L & Meg Polyak, MS/CCC-SLP, Braintree Rehabilitation Hospital

Co-Location Model for Integrated Managed Behavioral Healthcare - Lauren Blanchette, LICSW & Jane MacFarland, LICSW, CCM, Beacon Health Strategies, LLC

Equation for Success: Case Managers + Political Activism = Successful Transitions of Care - Carol Gleason, MM, RN, CRRN, CCM, LRC, Brigham & Women's Hospital

Hereditary Angioedema: an Autosomal Dominant Disorder - Beth E. Hernandez, BS & Angie Scartzina, MSW, Shire, Human Genetic Therapies

Managing Transitions of Care: Working with People with Multiple Sclerosis - Rachel Castleman & Dawn Russo, MSW National Multiple Sclerosis Society, Greater New England Chapter

Northeast PHO Enhanced Care Transition Program - Kenneth King, RN, MBA, CCM & Patty Drozdowicz, RN, BSN, CCM, Northeast PHO

The Case Management Model Act: Case Managers Impacting Legislation - Catherine Mimnaugh, RN, MBA/HCM, CCM, Assisted Daily Living, Inc. & Patricia Noonan, RN, MBA, CCM, Northeast PHO

Type 1 Gaucher Disease - Joyce Moynihan, RN, MSN, CCM & Suzanne Richards, RN, Shire, Human Genetic Therapies

Using Linked In to Network with Other CM Professionals - Stacey Hodgman, MS, RN-BC, CPUM, Kindred Healthcare