

*Case Management Society of New England
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Policy: #21-01

Date: 1/30/01

Policy: The CMSNE Chapter website will maintain 'links' to other websites consistent with our society's mission.

Objectives:

Links will promote health care and/or the case management profession in all settings of care.

- To provide our members a resource for regulatory/certification information, educational opportunities, vendor/resource contacts and networking opportunities to the membership-at-large.
- To objectively distinguish requests for linking on our Website ensuring that the Website links are in alliance with our purpose and goals as a Professional not-for-profit organization.
- To offer opportunity for a Website link to Corporate members and Professional entities connected with our purpose and goals as an organization.
- To establish criteria and guidelines for review/approval of requests from vendors/participating individuals and/or companies wanting to utilize the Website for advertising.

Key Points

- Corporate Members will be provided an opportunity to have a website link on the CMSNE website. The request to link must be made in writing. These links will be classified by level of support provided to CMSNE.
- Requests to link websites will be reviewed by the Technology Committee for content and quality. The Technology Committee will make recommendations to the Executive Director for discussion and final approval.
- Links will be maintained to each New England state's Board of Registration, which have jurisdiction in our chapter's territory, to national accrediting bodies such as NCQA, NAHQ, URAC, etc.
- Reciprocal links will be made to other CMSA Chapters, as requested.
- Other interested parties will present their request in writing to the CMSNE Executive Board for review and a vote will be taken on whether to allow a link or not.
- Criteria for utilizing a link will be in complete alliance with the Chapter mission and goals.
- The link will not be for the sole purpose of advertisement.
- Linking to another website does not imply endorsement of any specific product or service.
- Links will be monitored for functionality. Broken links should be re-checked within a reasonable period of time. If the link remains inoperable, it will be eliminated.

Signed off: Marilyn Webb

Date: 1/30/01

Marilyn Webb, CMSNE President