



Case Management Society of New England

74 Buckboard Rd., Duxbury, MA 02332

Tel: 603-329-7481

Federal Tax Identification: 04-3159207

Email: CMSNE@CMSNE.org Website: www.CMSNE.org

Dear Prospective Sponsor,

It certainly has been a challenging year with many changes experienced by all. CMSNE has made many changes to our operations and programming to address the new world we all live in. While we continue to coordinate and offer quality educational programming, we now offer these programs in the virtual world.

We are currently planning our May 2021 6th ***Caring for Frail Elders Conference - Rising to the Challenge: Transforming the care of Older Adults through innovation, education, communication and technology***. This year's conference will embrace the topics of new models and innovations in accessing care, Clinical Guidelines to Managing Depression in Older Patients, The Impact of Advanced Care Planning during the Pandemic and Understanding the Different Dementias, all topics that may attract the individuals that you seek to connect with.

While we are not able to yet meet in person, we are still soliciting virtual sponsorships/educational grants for the event. We are looking for 6 sponsors, one for each of the anticipated 4 speakers, one to sponsor the continuing education units for the series and the last to cover the technology/administration of the event. Each sponsorship is \$1000, but can be co-shared with another sponsor. Your organization could also offer an Unrestricted Educational Grant which could be utilized for the entire program. We anticipate approximately 75-100 attendees.

Each sponsor will receive the following benefits:

- Recognition of their sponsorship with their logo/link on all conference and session related publicity as well as on the CMSNE website. (CMSNE electronically distributes program announcements to 5000 healthcare professionals across the Nation)
- The opportunity to address to all registered attendees for 3-5 minutes prior to the beginning of assigned session.
- Inclusion of a customize slide in the webinar slide deck (slide provided by the sponsor).
- Post webinar database with registered attendee contact information.

Since our events are now virtual, the range of attendees has expanded well beyond the New England region, our annual conference attracted attendees from Hawaii, thus increasing your company's exposure. Your sponsorship of this May conference would help CMSNE continue to provide quality educational opportunities to Case Managers and other healthcare professionals.

If you have any additional questions and/or concerns, please feel free to contact Maureen Ferguson at the CMSNE chapter office at CMSNE@CMSNE.org or 603-329-7481. Thank you again for your support.

Sincerely yours,

CMSNE Caring for Elders Conference Committees



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***CMSNE’s May 2021 6th Caring for Frail Elders Conference
Rising to the Challenge: Transforming the care of Older Adults through innovation,
education, communication and technology
Conference Sponsor/Grant Agreement***

CMSNE is currently accepting sponsors or unrestricted grant opportunities to help offset the cost of our and May 2021 Caring for Frail Elders Conference.

Sponsors who choose to participate will be acknowledged in the following way:

- Recognition of their sponsorship with their logo/link on all conference and session related publicity as well as on the CMSNE website. (CMSNE electronically distributes program announcements to 5000 healthcare professionals across the Nation)
- The opportunity to address to all registered attendees for 3-5 minutes full sponsorship – 2-3 partial sponsorship prior to the beginning of assigned session.
- Inclusion of a customize slide in the webinar slide deck (slide provided by the sponsor).
- Post webinar database with registered attendee contact information.

Secure your commitment to participate with the CMSNE office as soon as possible in order to guarantee your slot. Please select your sponsorship option:

2021 Caring for Frail Elders Conference (May 5, 12, 19 & 26)	
Sponsorship Opportunity	
5/5 Session I - <i>New models of accessing care for the Aging Adult Population - Panel</i>	<input type="checkbox"/> \$1000
5/12 Session II Speakers (TBD) – <i>Clinical Guidelines to Managing Depression in Older Patients</i>	<input type="checkbox"/> \$1000
5/19 Session III – <i>The Impact of Advanced Care Planning during the Pandemic</i> (This session is being partially sponsored by Hebrew Senior Life – partial sponsorship available.)	<input type="checkbox"/> \$500
5/26 Session IV Speaker – <i>Understanding Different Dementias</i>	<input type="checkbox"/> \$1000
Continuing Education Credits	<input type="checkbox"/> \$1000
Technology Sponsor	<input type="checkbox"/> \$1000
Unrestricted Educational Grant	<input type="checkbox"/>
Please contact the chapter office at cmsne@cmsne.org or 603-329-7481 for additional information on shared sponsorship opportunities.	

Please provide the following information on how you would like your company to appear in conference literature:

Name of Company: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Contact Name: _____
Title: _____
Telephone: _____ FAX: _____
E-mail: _____ Website: _____

Include a brief description of services and/or products, not to exceed 50 words. This will appear in the final conference program.

Signature Company Representative

Date

Contact the CMSNE office at 603-329-7481 to arrange for ARC Payment or with credit card payment information, **do not send via email.**

FOR OFFICE USE ONLY: (Please do not include Credit Card information in email transmissions)

Credit Card Payment Information:

Type: (V, MC, AMX) _____ Card #: _____
Expiration Date: _____ Security Code: _____ Total Amount to be charged: _____
Name as it appears on the Card: _____
Billing address as it appears on the credit card statement (if different from above):
Address: _____
City: _____ State: _____ Zip Code: _____