



Case Management Society of New England

74 Buckboard Rd., Duxbury, MA 02332

Tel: 603-329-7481

Federal Tax Identification: 04-3159207

Email: CMSNE@CMSNE.org Website: www.CMSNE.org

Dear Prospective Conference Exhibitor:

This past year has truly proven to be one of challenge, adaption and change. This has been very true not only for the patients you and our members serve, but for CMSNE as an organization. We have gone from a robust in person format of educational programming to completely virtual, to now as we head into the fall of 2021 a hybrid format, a mixture of in person and virtual. While many of our members and exhibitors are tentatively rejoining in person events, we hope that you will consider joining us for our restructured 31st Annual Conference, either by exhibiting onsite or by supporting the event through a virtual exhibitor opportunity or an insert into our conference materials.

Our 31st annual conference, Emerging Trends in Healthcare: The Impact on Case Management, will be held at the Southbridge Hotel & Conference Center, Southbridge, MA on October 4 & 5, 2021. It promises to be an exceptional educational event, examining not only current and innovative topics, but also a recognition of the achievements of healthcare workers during the challenging pandemic.

The continued success and rebuilding of our organization can only be possible with your generous support. This year, we will offer limited on-site exhibitor booths and virtual exhibiting options, which will provide you with selection of opportunities that you can tailor to your own exhibitor needs. Our goal is 18 exhibitors and 125 attendees onsite, with an additional 100 attendees virtually. As exhibitors you will have access to all the attendees contact information post conference to follow up with both in person and virtual attendees.

There are many ways in which you may participate in our conference, including:

- networking with attendees from your onsite Exhibit booth
- networking with attendees virtually
- providing an unrestricted educational grant
- sponsoring an educational program – dinner on 10/4 or breakfast on 10/5
- sponsoring a popular conference memento - our official tote bag or water bottle for onsite attendees
- sponsoring an insert into the conference tote bag (onsite and virtual)

Please contact Maureen Ferguson to discuss conference exhibitor opportunities. We look forward to hearing from you and knowing that we can count on your support.

Sincerely yours,

The 2021 CMSNE Annual Conference Committee

EXHIBITOR PROSPECTUS

***The Case Management Society
of New England's 32nd Annual Conference***

***Emerging Trends in Healthcare:
The Impact on Case Management***



Monday, October 4 &

Tuesday, October 5, 2021

Southbridge Hotel & Conference Center,

Southbridge, MA

EXHIBITOR OPPORTUNITIES

ONSITE EXHIBITOR

Onsite exhibiting opportunities are available for your consideration. Booths located in the conference center foyer are open for both conference days, one or two day options. All booth measures 8' x 8' and the booth package includes; 8' high back wall and 3' high side drape, one 6' skirted table, two folding chairs.

Please note: One full conference registration (food & CEU's) is included with each 8'x8' booth reservation. Only the one individual registered from your company with proper conference identification are entitled to participate in education and food functions. If you plan to have more than one representative at your booth, you may purchase additional food and beverage tickets at the rate of \$125 per person for the day. Additional company representatives wishing to attend educational sessions and receive contact hours must register for the conference, full conference registrations are available for the rate of \$225. Each exhibit booth receives a conference agenda and attendee list at onsite registration. Non-registered company representatives may man the booth, but company provided ID's are MANDATORY - these individuals are not eligible for any meal event.

VIRTUAL EXHIBITOR

Unable to exhibit onsite? Consider a virtual exhibitor opportunity. Virtual exhibiting includes a pre-recorded 5 minute presentation shown to conference attendees on-site and virtually during session breaks. Virtual exhibitors will also be able to submit an electronic marketing file as well as a hard copy conference tote bag insert and/or giveaway. Virtual exhibitors will have a company listing in conference materials and will receive a post conference attendee list. Cost for virtual exhibiting \$400.

VITUAL ADVERTISEMENT - INSERT IN CONFERENCE TOTE BAG

Include a marketing printed piece in onsite conference tote bag. Consideration will also be given to exhibitors interested in sharing your company's give away item, i.e. tote bag, water bottle, hand sanitizer, etc. (Vendors responsibility to assure shipping costs to CMSNE.) Virtual advertisement will have a company listing in conference materials and will receive a post conference attendee list. Cost for virtual advertising \$200.

SPONSORSHIP CONFERENCE ITEMS and EVENT GRANTS

Please complete in full the enclosed Contract Agreement to Exhibit form. Make your check payable to CMSNE and mail to:

Case Management Society of New England
74 Buckboard Rd., Duxbury, MA 02332
E-mail CMSNE@CMSNE.org or call 603-329-7481 for more information.

CMSNE accepts unrestricted educational grants to sponsor specific conference expenses. All grants will be acknowledged based on the level of contribution. The following is a breakdown of the levels of contribution and the associated benefits:

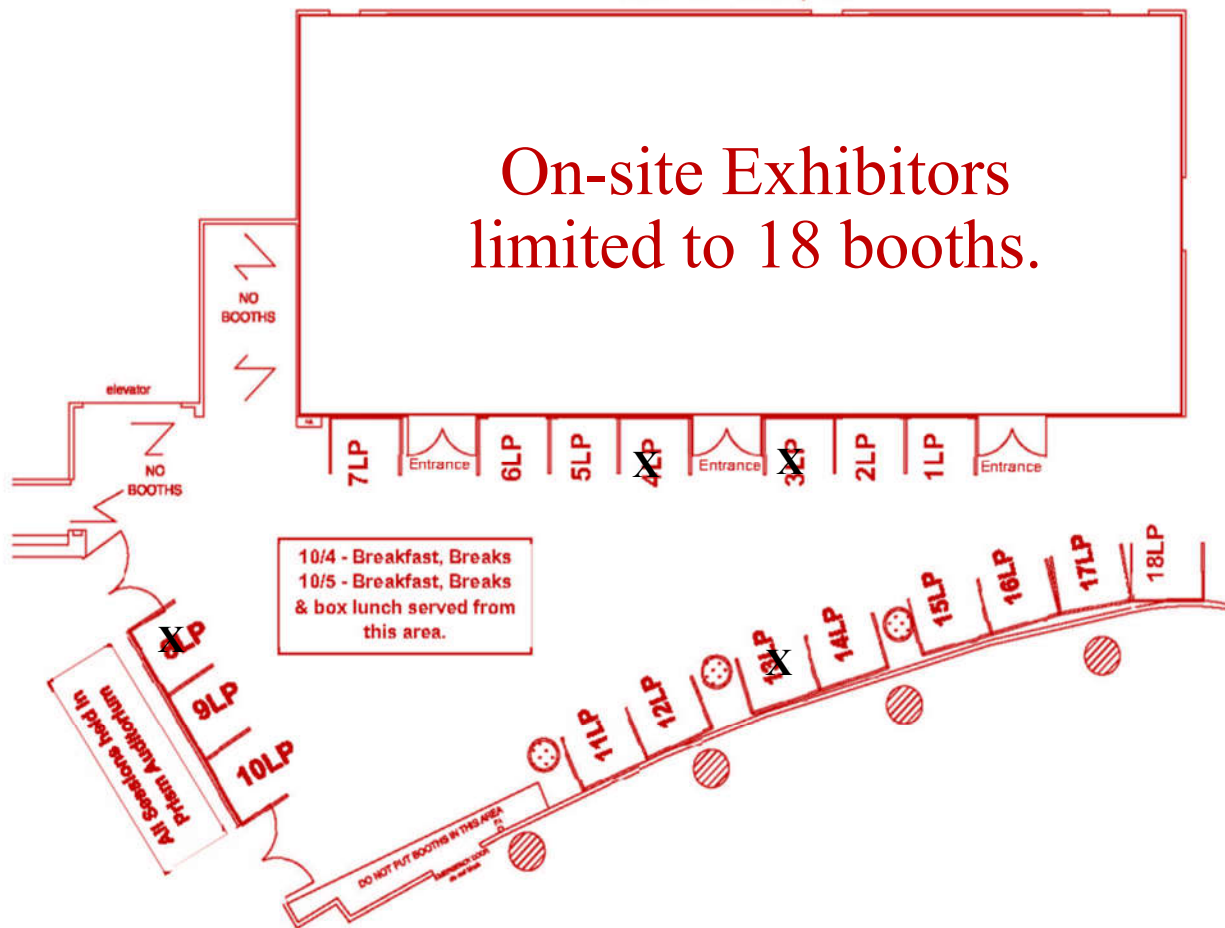
Acknowledgement of all sponsorships will be made in the conference literature and at designated times during the conference. **Check with chapter office for availability of sponsorships.**

- \$1000** **Conference tote bag** sponsorship includes your company name/logo on a tote bag and a full color recognition poster displayed prominently at the conference. (limited to 2 sponsors) **(Commitment required by 7/30/21)**
- \$1000** **Conference Water Bottle** with your company name/logo on it and a full color recognition poster displayed prominently at the conference. (limited to 1 sponsor) **(Commitment required by 7/30/21) CMSNE will consider sponsor providing their own water bottle.**
- \$1000** **Thermal lunch bag for 10/5 box lunch** with your company name/logo on it and a full color recognition poster displayed prominently at the conference. (limited to 1 sponsor) **(Commitment required by 7/30/21) CMSNE will consider sponsor providing their own lunch bags.**
- \$750** **Morning or afternoon break sponsorship 10/4/21-** includes signage at the break area and a full color recognition poster displayed prominently at the conference. (limited to 2 sponsors one for each session) **(Commitment required by 7/30/21)**
- \$500** **Unrestricted grant.** A full color recognition poster displayed prominently at the conference. **(Commitment required by 8/15/21)**
- \$500** **Sponsored Educational Breakfast Session** - sponsor provides speaker and continuing educations credits - anticipate 30-50 attendees both on-site and virtual- contact chapter office for availability. **(Commitment required by 8/15/21)**

Southbridge Hotel & Conference Center, Southbridge, MA Floor Plan

APPLICATION AND SPACE ASSIGNMENT

Space commitments are recorded in order of payment received date. Booth selection is on a first come, first serve basis. Preference is given to CMSNE Corporate Sponsors and to those who have previously exhibited at CMSNE conferences. CMSNE reserves the right to exercise sole discretion in the acceptance or refusal of applications for booth space. **YES - We accept credit cards payment for booths and sponsorships.**



X = Booth no longer available
1LP & 18 LP only available on 10/5

On-site Exhibitor Face Time
2 Days = 4.5 hours **1 Day (10/4) = 1.75 hours**
10/4 Vendor Networking Luncheon = 1 hours
1 Day (10/5) = 1.75 hours

2021 SCHEDULE OF CONFERENCE EVENTS

Preconference - Sunday, October 3, 2021

5:00p Exhibitor Move in

5:00 - 8:00p Pre-conference Registration

Day 1 - Monday, October 4, 2021

7:00a Exhibitor Move in

7:30- 8:15a Registration - Exhibitors- Breakfast

8:15 - 8:30a Welcome - Announcements - President's address - CMOY/AOSE Presentation

8:30 - 10:00a Session 1 - Topic Healthcare Equity

10:00 - 10:30a Break - Foyer and Hall Exhibitors

10:30a - 12:00p Session 2 - Topic Substance Use Disorder - New treatment options

12:00 - 1:00p Lunch Break - Exhibitors- Vendor Networking at Lunch

1:00 - 2:30p Session 3 - Topic Homelessness and Healthcare

2:30 - 3:00p Exhibitors - Case Management Week Celebration - Foyer

3:00 - 4:30p Session 4 - *Revolutionary Practices: Ethical Lessons from Gender-Affirming Care*

5:30 - 7:00p Special Session - Sponsored by The Voice Library
The Art of Storytelling

Day 2 - Tuesday, October 5, 2021

6:00 - 7:30a Pre-conference CEU Special Session (breakfast) - tentative

7:30- 8:15a Registration - Exhibitors - Breakfast

8:15 - 8:30a Welcome - Announcements

8:30 - 10:00a Session 1 - *Case Management and Cannabis: 2021 Update*

10:00 - 10:30a Break - Exhibitors

10:30a - 12:00p Session 2 - *Ethics, Empowerment, Emancipation: The Liberating Powers of Telehealth*

12:00 - 12:30p Break - Exhibitors - Box Lunch Pick Up

12:30 - 2:00p Session 3 - *Telehealth and Distance Case Management – Mock Trial*
Working Lunch

2:00 - 2:15p Break

2:15 - 3:45p Session 4 - *Laughter: The Best Medicine and Exercise*

3:45p Closing Remarks

CONTRACT AGREEMENT TO EXHIBIT and/or SPONSORSHIP OF EVENT

Exhibit Days, October 4 & October 5, 2021 Southbridge Convention Center, Southbridge, MA
Please reserve space for our exhibit at CMSNE's Thirty second Annual Conference. If our choice space has been allocated, we request CMSNE to assign what is considered best available space. We understand that this application becomes a contract when signed by us and accepted by CMSNE. Whenever possible, CMSNE will assign your first choice.

EXHIBITOR INFORMATION (Please print or type)

2 day Booth \$950 (10/4 & 10/5)	\$ _____
1 day Booth \$500 (10/4 based on availability contact CMSNE office)	\$ _____
1 day Booth \$500 (10/5 based on availability contact CMSNE office)	\$ _____
Pipe and Drape (required for all exhibitors)	\$ <u>100.00</u>
1st Choice Booth #: _____ 2nd Choice Booth #: _____	
Additional Exhibitor food & beverage registrations (\$125/per day - 10/4)	\$ _____
Additional Exhibitor food & beverage registrations (\$125/per day - 10/5)	\$ _____
Full conference registration (CEU attendees \$225)	\$ _____
Virtual Exhibitor (\$400)	\$ _____
Virtual Advertisement - insert in conference tote bag (\$200)	\$ _____
Grant Sponsorship (contact CMSNE Office)	\$ _____
Total Amount Enclosed:	\$ _____

Full payment of the booth is required with application to guarantee booth assignment. Application must be submitted by August 15, 2021. CMSNE Federal Tax Identification #04-3159207. Upon receipt of your exhibitor contract, confirmation will be forwarded to Capital Convention Services who will send you an event service manual providing additional information for your exhibiting needs.

CONFERENCE ITEMS and EVENT GRANTS

CMSNE accepts unrestricted educational grants to help offset specific conference expenses. All grants will be acknowledged based on the level of contribution. The following is a list of the levels of support and the associated benefits:

\$1000	Conference tote bag sponsorship includes your company name/logo on a tote bag and a full color recognition poster displayed prominently at the conference. (limited to 2 sponsors) (Commitment required by 7/30/21)
\$1000	Conference Water Bottle with your company name/logo on it and a full color recognition poster displayed prominently at the conference. (limited to 1 sponsor) (Commitment required by 7/30/21) CMSNE will consider sponsor providing their own water bottle.
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\$500	Unrestricted grant. A full color recognition poster displayed prominently at the conference and insert in conference materials. (Commitment required by 8/15/21)
\$500	Sponsored Educational Breakfast Session - sponsor provides speaker and continuing educations credits - anticipate 30-50 attendees - contact chapter office for availability.

Acknowledgement of all sponsorships will be made in the conference literature and at designated times during the conference.

Please call the chapter office to verify the availability of your desired sponsorship at 603-329-7481.

PLEASE COMPLETE YOUR EXHIBITOR REGISTRATION ON NEXT PAGE.

Provide the following information on how your company will appear in conference syllabus:

Name of Company: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Contact Name: _____ Title: _____
Telephone: _____ FAX: _____
E-mail: _____ Website: _____
Any special onsite needs that CMSNE should be aware of: _____

Credit Card Payment Information: V, MC, AMEX, Discover

Card #: _____ Expiration Date: _____ Security Code: _____
Name as it appears on the Card: _____ Total Amt to be Charged: _____
Billing address for the credit card (if different from above):
Address: _____
City: _____ State: _____ Zip Code: _____

PLEASE NOTE ALL PAYMENTS MUST BE RECEIVED PRIOR TO CONFERENCE. IF EMAILING APPLICATION DO NOT INCLUDE CREDIT CARD INFORMATION - CALL CHAPTER OFFICE WITH INFORMATION.

*****PLEASE INCLUDE A DESCRIPTION OF YOUR COMPANY'S PRODUCTS AND/OR SERVICES (50 WORD MAX)**

Signature Company Representative

Date