



## Case Management Society of New England

74 Buckboard Rd., Duxbury, MA 02332

Telephone: 603-329-7481

E-mail: [CMSNE@CMSNE.org](mailto:CMSNE@CMSNE.org) Website: [CMSNE@CMSNE.org](http://CMSNE@CMSNE.org)

### *Let CMSNE be your resource to reach Case Managers*

The Case Management Society of New England (CMSNE), is one of the largest regional chapters of the Case Management Society of America, and is recognized as the premiere professional case management organization in New England, promoting optimal case management practice and providing education and information to and about all levels and practice areas of case management. As a not-for-profit organization, we have provided professional education and networking for over thirty years to thousands of Case Managers and healthcare professionals throughout New England who represent the entire continuum of care. We would not be able to provide this service without the support of our Corporate Partners. Through the financial support of our Partners, we have been able to make great strides in meeting the demands of those we serve. CMSNE can only succeed through the generosity of our friends and supporters.

A copy of our Corporate Partner Benefit Packages are attached for your review and consideration. We have many benefits to help you meet your marketing and business needs while increasing your exposure to Case Managers throughout New England. The benefits included in the packages are intended to benefit your organization, colleagues and clients with memberships, complimentary and discounted conference registrations etc. Since the membership fee of \$35.00 per member cannot cover the expenses that CMSNE incurs during the year, we are seeking your support as a Corporate Partner, your partnerships are valuable to all that participate in our programs, conferences and utilization of our resources.

CMSNE assists case managers to enhance their professional skill sets by:

- Promoting optimal case management practice.
- Providing education and information to and about all levels and practice areas of case management.
- Advocating for the practice of Case Management by promoting public policy.
- Fostering professional development within a supportive environment.
- Promoting the highest standard of professional and ethical practice within the specialty area of Case Management.
- Educating the public, private and professional-sector about the profession of Case Management.
- Projecting a professional image to the public, private, and professional sector.

Please contact the CMSNE office to further discuss your interest in collaborating and supporting the chapter. Thank you for your commitment and dedication.

Sincerely yours,

Nancy Benoit, RN, CCM  
President 2021-23  
CMSNE



CASE MANAGEMENT SOCIETY of NEW ENGLAND

# Corporate Partnership Application

74 Buckboard Rd., Duxbury, MA 02332

P: 603-329-7481

E: CMSNE@CMSNE.org

W: www.CMSNE.org

**Please complete form and mail or email to CMSNE with payment**

Company Name

Contact Name

Title

Mailing Address

City/State/Zip

Phone: Office or Mobile

Fax

Email (Required)

Company Website

Signature

Date

Do you have a Facebook Page you would like CMSNE to follow/like or list? Y/N

Do you have a LinkedIn Page you would like CMSNE to follow/like or list? Y/N

Facebook page name/address:

LinkedIn page name/address:

**Please forward via email ([cmsne@cmsne.org](mailto:cmsne@cmsne.org)) a description of your Company's Products and/or Services (50-100 words) and a jpeg file of your company's logo for use on the CMSNE website.**

Your signature verifies that you have read and agreed to the fee and benefits of this application listed herein. YOUR VALID EMAIL ADDRESS IS REQUIRED. This is CMSNE's preferred method for communicating Corporate Partnership information.

## CMSNE Corporate Partnership Packages

### Levels

- Platinum \$1,500
- Gold \$1,250
- Silver \$900
- Bronze \$600

### Specialty Packages

- Advertisement Package \$250
- Membership Package \$300
- Conference Package \$500

### Educational Sponsorships

\* See benefit descriptions below.

- Regional Extension Meeting
- Web-based Educational Program
- Building Strategies Conference (March)
- Hospital Based CM Conference (November)
- Caring for Elders Conference (May odd years)

**For your convenience we accept credit card payments. (For security reasons we request if you are submitting your application via email with credit card payment that you call the chapter office with the card details.)**

Credit Card Payment Information: Type: (V, MC, AMX, Discover)

Name as it appears on the Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Total Amt to be Charged: \_\_\_\_\_

Billing address as it appears on the credit card statement (if different from above):

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email to send receipt of payment to: \_\_\_\_\_

**FOR MORE INFORMATION OR TO BECOME A CMSNE CORPORATE PARTNER  
PLEASE CALL THE CMSNE OFFICE AT 603-329-7481**

CMSNE is offering a new sponsorship program for our business partners. We would like for your business to be actively involved with the association. See below for more information regarding each sponsor level.

Platinum Partnership \$1500	Gold Partnership \$1250	Silver Partnership \$900	Bronze Partnership \$600
<ul style="list-style-type: none"> <li>Recognition on CMSNE's Corporate Partner webpage to include logo, contact information and description, opportunity to include a recorded video marketing message with listing on CMSNE website,</li> <li>recognition of partnership on CMSNE LinkedIn and Facebook pages,</li> <li>CMSNE membership list, chapter membership for 2 of your representatives,</li> <li>preferential notification, discounted booth (\$200 off) and recognition at CMSNE annual conference,</li> <li>2 - 50% off registrations for CMSNE annual conference, pre and post conference attendee list and full-page color digital advertisement</li> <li>preferred status and notification of partnership opportunity for pre and post conference educational symposium,</li> <li>free posting of sponsor related educational offerings and jobs on CMSNE website,</li> <li>inclusion in CMSNE quarterly Corporate Partner email blast.</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on CMSNE's Corporate Partner webpage to include logo, contact information and description, opportunity to include a recorded video marketing message with listing on CMSNE website,</li> <li>recognition of partnership on CMSNE LinkedIn and Facebook pages,</li> <li>CMSNE membership list, chapter membership for 2 of your representatives,</li> <li>preferential notification, discounted booth (\$100 off) and recognition at CMSNE annual conference,</li> <li>1 - 50% off registration for CMSNE annual conference, pre and post conference attendee list and full-page color digital advertisement</li> <li>preferred status and notification of partnership opportunity for pre and post conference educational symposium,</li> <li>free posting of sponsor related educational offerings and jobs on CMSNE website,</li> <li>inclusion in CMSNE quarterly Corporate Partner email blast.</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on CMSNE's Corporate Partner webpage to include logo, contact information and description, opportunity to include a recorded video marketing message with listing on CMSNE website,</li> <li>recognition of partnership on CMSNE LinkedIn and Facebook pages,</li> <li>CMSNE membership list, chapter membership for 2 of your representatives,</li> <li>preferential notification, recognition at CMSNE annual conference, 2 - 25% off registrations for CMSNE annual conference, pre and post conference attendee list and full-page color digital advertisement</li> <li>preferred status and notification of partnership opportunity for pre and post conference educational symposium,</li> <li>free posting of sponsor related educational offerings and jobs on CMSNE website,</li> <li>inclusion in CMSNE quarterly Corporate Partner email blast.</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on CMSNE's Corporate Partner webpage to include logo, contact information and description, opportunity to include a recorded video marketing message with listing on CMSNE website,</li> <li>recognition of partnership on CMSNE LinkedIn and Facebook pages,</li> <li>CMSNE membership list, chapter membership for 2 of your representatives,</li> <li>preferential notification, recognition at CMSNE annual conference, pre and post conference attendee list and full-page color digital advertisement</li> <li>preferred status and notification of partnership opportunity for pre and post conference educational symposium,</li> <li>free posting of sponsor related educational offerings and jobs on CMSNE website,</li> <li>inclusion in CMSNE quarterly Corporate Partner email blast.</li> </ul>
<p><b>Advertisement Package \$250 (6 months)</b></p> <ul style="list-style-type: none"> <li>Recognition on CMSNE's Corporate Partner webpage to include logo, contact information and description, free posting of sponsor related educational offerings</li> </ul>	<p><b>Advertisement Package Plus \$500 (6 months)</b></p> <ul style="list-style-type: none"> <li>Recognition on CMSNE's Corporate Partner webpage to include logo, contact information and description, free posting of sponsor related educational offerings</li> <li>recognition of on CMSNE LinkedIn and Facebook pages</li> <li>inclusion in 2 CMSNE ¼ly corporate partner blast</li> <li>inclusion in 3 CMSNE weekly blasts during the collaboration</li> </ul>	<p><b>Membership Package \$300</b></p> <ul style="list-style-type: none"> <li>CMSNE membership list</li> </ul>	<p><b>Annual Conference Package \$500</b></p> <ul style="list-style-type: none"> <li>discounted booth (\$100 off) at CMSNE annual conference,</li> <li>2 - 25% off registrations for CMSNE annual conference, pre and post conference attendee list</li> <li>full-page color digital advertisement</li> </ul>

### Regional Extension Meeting Partnership (Speaker, CEU's, Full cost meal & Optional Amenities)

#### CMSNE will provide the following:

- Advertisment of the program via an email blast which includes partner's logo (sent to over 4000 healthcare professionals)
- Advertise event on CMSNE's Facebook and LinkedIn pages, as well as CMSA National's Chapter Leaders Facebook page
- Announcement of program on CMSNE website, with partnership recognized on website with company logo
- Administrative help in coordinating site, menu and registration. (CEU application completion available upon request)
- Post program registration list/database (electronically)
- Partner will be able to set up table, display materials and address the attendees

#### Additional Cost payable to chapter if requested:

- If chapter applies for CEU credits for the program → expense for application/administration \$100 (applies only to CCM, additional cost for SW credits)

### Web-based Educational Program

This benefit offers the opportunity for an organization to collaborate with CMSNE to provide a continuing education webinar to case management professionals throughout the New England region and beyond. The fee to sponsor a program is negotiable based on the items the sponsors will provide. For CMSNE to provide \$200 speaker honorarium, CEU's and administration/ advertisement of the event the total cost would be \$500. If sponsor provides speaker, cost would be \$300.

#### CMSNE will provide the following:

- Advertisment of the program via an email blast which includes partner's logo (sent to over 4000 healthcare professionals)
- Advertise event on CMSNE's Facebook and LinkedIn pages, as well as CMSA National's Chapter Leaders Facebook page
- Announcement of program on CMSNE website, with partnership recognized on website with company logo
- Administration of registration, host and administer Zoom Webinar, post program editing of On-Demand Offering
- Will provide the opportunity for 1 company representative 5 minutes to speak to conference attendees live, display of marketing slide and the option to participate in webinar and receive CEU's
- If requested, CMSNE will provide up to 3 additional complimentary registrations for sponsor's employees
- If requested, CMSNE will provide copy of recording of webinar.
- Post program registration list/database (electronically)

### Educational Conference Partnerships (Contact CMSNE office for pricing)

#### Building Strategies Conference

(held in March annually)

#### Hospital Based Case Management Conference

(held in November annually)

#### Caring for Elders Conference

(held in May odd years)

#### CMSNE will provide the following:

- Exhibit opportunity at CMSNE Annual Regional Conference – exhibit space opportunities may vary based on venue and type of event (in-person/virtual)
- Recognition of company in all marketing and conference materials
- Advertise your support of the event on CMSNE's Facebook and LinkedIn pages
- Onsite attendance of one company representative at the live conference (food/beverage & CEU's), additional representatives, at member registration rate for live event
- Virtual conference will allow one company representative 5 minutes to speak to conference attendees live, display of marketing slide and the option to participate in webinar and receive CEU's.
- Conference attendee listing onsite/electronic database post conference