

## **CMSNE Membership Committee – 2025**

### **New Member Outreach – Email Template to Copy/Paste & Personalize**

**Please Note:** Please CC Maureen Ferguson at [cmsne@cmsne.org](mailto:cmsne@cmsne.org) on all outreach emails for tracking committee work.

**Subject:** Welcome to CMSNE!

**Email:**

Hello [First Name],

Welcome to CMSNE! As a member of the CMSNE Membership Committee, I want to welcome you to the Case Management Society of New England (CMSNE), the New England Chapter of the Case Management Society of America (CMSA).

Congratulations for joining CMSNE/CMSA – now celebrating 35 years!

#### **CMSNE Chapter 2026 Highlights: Serving YOU:**

- CMSNE Hospital-based Case Management Conference – held in Jan/Feb 2026
- CMSNE Frail Elder Conference – being held in Spring 2026.
- CMSNE Regional Conferences – being held in Spring and Fall.
- CMSNE In-Person & Virtual Educational Events – held throughout the 2026 year.
- CMSNE Newly Developed Pedi Special Interest Group (SIG).

CMSNE educational events & resources available at [www.cmsne.org](http://www.cmsne.org)

All CMSNE new members are offered a *Welcome New Member Spotlight* in the CMSNE Newsletter. If you are interested, please contact Maureen Ferguson, CMSNE Executive Director at [cmsne@cmsne.org](mailto:cmsne@cmsne.org) who will be happy to connect with you. Finally, feel free reach out with any questions!

Welcome Aboard!

[Your Name and Credentials]

CMSNE Membership Committee

CMSNE Logo

## **CMSNE Membership Committee – 2025**

### **Renew Member Outreach – Email Template to Copy/Paste & Personalize**

**Please Note:** Please CC Maureen Ferguson at [cmsne@cmsne.org](mailto:cmsne@cmsne.org) on all outreach emails for tracking committee work.

**Subject:** Thank you from CMSNE!

**Email:**

Hello [First Name],

We Appreciate You! As a member of the CMSNE Membership Committee, I want to say Thank you for being an important member of CMSNE/CMSA – *now celebrating 35 years!* We are sharing the 2025 CMSNE educational calendar with our members. We look forward to seeing you at an upcoming 2025 CMSNE Event!

#### **CMSNE Chapter 2025 Highlights: Serving YOU:**

- CMSNE Hospital-based Case Management Conference – held in Jan/Feb.
- CMSNE Frail Elder Conference – being held in 2026.
- CMSNE Regional Conferences – being held in Spring and Fall.
- CMSNE In-Person & Virtual Educational Events – held throughout the 2025 year.
- CMSNE Newly Developed Pedi Special Interest Group (SIG).

CMSNE educational events & resources available at [www.cmsne.org](http://www.cmsne.org)

Did you know that CMSNE has committee & mentoring opportunities available for its members? If interested in learning more, please contact Maureen Ferguson, CMSNE Executive Director at [cmsne@cmsne.org](mailto:cmsne@cmsne.org) who will be happy to connect with you. Finally, feel free to reach out with any questions!

We Appreciate You!

[Your Name and Credentials]

CMSNE Membership Committee

CMSNE Logo

## **CMSNE Membership Committee - 2025**

### **Lapsed Member Outreach – Template to Copy/Paste & Personalize**

**Please Note:** Please CC Maureen Ferguson at [cmsne@cmsne.org](mailto:cmsne@cmsne.org) on all outreach emails for tracking committee work.

**Subject:** CMSNE is Missing You!

**Email:**

Hello [First Name],

We appreciate you! As a member of the CMSNE Membership Committee, I wanted to let you know that we miss you and hope you are doing well. Your membership has lapsed and your participation in the Case Management Society of New England (CMSNE) educational events are important to us. Below are highlights of CMSNE member events that were offered in the past year to support and advance professional case management practice.

#### **CMSNE Chapter 2025 Highlights: Serving YOU:**

- CMSNE Hospital-based Case Management Conference – held in Jan/Feb.
- CMSNE Frail Elder Conference – being held in 2026.
- CMSNE Regional Conferences – being held in Spring and Fall.
- CMSNE In-Person & Virtual Educational Events – held throughout the 2025 year.
- CMSNE Newly Developed Pedi Special Interest Group (SIG).

We are hoping you will re-engage in a CMSNE membership! Did you know that CMSNE/CMSA is the leading professional case management organization – now celebrating 35 years! Perhaps you may not know that a CMSNE/CMSA membership offers you many benefits including reduced membership rates for student, military, and retired members with monthly payment options. To sign up for a CMSA/CMSNE membership, please call Toll-Free: (800) 216-2672 or Email: [cmsa@cmsa.org](mailto:cmsa@cmsa.org)

Finally, all CMSNE educational events & resources available at [www.cmsne.org](http://www.cmsne.org)  
Please contact Maureen Ferguson, CMSNE Executive Director at [cmsne@cmsne.org](mailto:cmsne@cmsne.org) or feel free to reach out to me with any questions. We look forward to hearing from you.

Sincerely,

[Your Name and Credentials]

CMSNE Membership Committee

CMSNE Logo

## **CMSNE Membership Committee – 2025**

### **For Non-Members Who Attended a Recent CMSNE Conference**

**Please Note:** Please CC Maureen Ferguson at [cmsne@cmsne.org](mailto:cmsne@cmsne.org) on all outreach emails for tracking committee work.

**Subject:** Hello from CMSNE!

**Email:**

Hello [First Name],

You're invited to join CMSNE! Thank you for participating in a recent CMSNE educational event! As a member of the CMSNE Membership Committee, I want to introduce you to the *Case Management Society of New England* (CMSNE), the New England Chapter of the *Case Management Society of America* (CMSA).

Did you know that CMSNE/CMSA is the leading professional case management organization? We are now celebrating 35 years!

**Highlights of CMSNE Member Benefits:**

- Access to High Quality Education with CE's (Education both Live & Webinar)
- CMSNE Regional Conferences – being held in Spring and Fall
- Professional Growth & Development
- Networking with Case Management Professionals from 6+ States
- Committee & Mentoring Opportunities
- Public Policy Advocacy Support
- Weekly Electronic CMSNE Newsletter with Upcoming Events
- Access to CMSNE/CMSA Member Resources
- Reduced membership rates for students, military, & retirees
- Monthly payment options for membership
- Company memberships with employee educational bundles

To sign up for a CMSA/CMSNE membership, please call Toll-Free: (800) 216-2672 or Email: [cmsa@cmsa.org](mailto:cmsa@cmsa.org)

Finally, all CMSNE educational events & resources available at [www.cmsne.org](http://www.cmsne.org). Please contact Maureen Ferguson, CMSNE Executive Director at [cmsne@cmsne.org](mailto:cmsne@cmsne.org) with any questions. We look forward to you joining CMSNE!

Sincerely,

[Your Name and Credentials]

CMSNE Membership Committee

CMSNE logo

## **CMSNE Membership Committee – 2025**

### **Recruitment Outreach to **Company Leaders** - Email Template to Copy/Paste & Personalize**

**Please Note:** Please CC Maureen Ferguson at cmsne@cmsne.org on all outreach emails for tracking committee work.

#### **1. For Case Management/Company Leaders who are **Non-Members\*****

**Subject:** Hello from CMSNE!

**Email:**

Hello [First Name],

As a member of the CMSNE Membership Committee, I want to introduce you to the Case Management Society of New England (CMSNE), the New England Chapter of the Case Management Society of America (CMSA).

Did you know that CMSNE/CMSA is the leading professional case management organization? We are now celebrating 35 years! As a case management leader in New England and a long-time member of CMSNE, I can affirm that I have benefitted from a CMSNE/CMSA membership!

#### **Highlights of CMSNE Member Benefits:**

- Access to High Quality Education with CE's (Education both Live & Webinar)
- CMSNE Regional Conferences – being held in Spring and Fall.
- Professional Growth & Development
- Networking with Case Management Professionals from 6+ States
- Committee & Mentoring Opportunities
- Public Policy Advocacy Support
- Weekly Electronic CMSNE Newsletter with Upcoming Events
- Access to CMSNE/CMSA Member Resources
- Company memberships with employee educational bundles
- Monthly payment options for membership

I am happy to connect with you by phone to offer a **Virtual Lunch & Learn**-30-minute session to you & your staff on the benefits of a CMSNE/CMSA membership. If you are interested in learning more, please contact Maureen Ferguson, CMSNE Executive Director at cmsne@cmsne.org who will be happy to connect with you. Finally, feel free to reach out to me with any questions!

Sincerely,

[Your Name and Credentials]

CMSNE Membership Committee

## **2. For Case Management/Company Leaders who Are Members\***

**Subject:** Hello from CMSNE!

**Email:**

Hello [First Name],

Thank you for being a valued member of the Case Management Society of New England (CMSNE), the New England Chapter of the Case Management Society of America (CMSA).

Did you know that CMSNE/CMSA is the leading professional case management organization? We are now celebrating 35 years! As a case management leader in New England and long-time member of CMSNE, I can affirm that I have benefitted from a CMSNE/CMSA membership!

**Highlights of CMSA/CMSNE Member Benefits:**

- Access to High Quality Education with CE's (Education both Live & Webinar)
- CMSNE Regional Conferences – being held in Spring and Fall.
- Professional Growth & Development
- Networking with Case Management Professionals from 6+ States
- Committee & Mentoring Opportunities
- Public Policy Advocacy Support
- Weekly Electronic CMSNE Newsletter with Upcoming Events
- Access to CMSNE/CMSA Member Resources
- Reduced membership rates for students, military, & retirees
- Company memberships with employee educational bundles
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I am happy to connect with you by phone to offer a ***Virtual Lunch & Learn***-30-minute session to you & your staff on the benefits of a CMSNE/CMSA membership. If you are interested in learning more, please contact Maureen Ferguson, CMSNE Executive Director at [cmsne@cmsne.org](mailto:cmsne@cmsne.org) who will be happy to connect with you. Finally, feel free reach out to me with any questions!

Sincerely,

[Your Name and Credentials]

CMSNE Membership Committee

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