



Case Management Society of New England

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Elevate Your Brand: Sponsor the CMSNE 2026 Maine Conference
Steering Your Case Management Practice Toward Success
Friday, September 25, 2026 – Portland, ME

Dear Prospective Sponsor,

Join the **Case Management Society of New England (CMSNE)** in reaching a powerful, engaged audience of healthcare decision-makers.

In today's evolving healthcare landscape, case managers are more crucial than ever. To meet their need for cutting-edge, accessible education, CMSNE is hosting our annual Maine conference, **Steering Your Case Management Practice Toward Success**. This in person event will be held on **Friday, September 25, 2026 in Portland, ME**.

This conference provides a high-impact platform for your organization to connect directly with influential professionals who are seeking innovative solutions for patient outcomes, hospital efficiency, and regulatory compliance.

Why Support This Conference? Your sponsorship offers an immediate, opportunity for exposure:

- **Targeted Reach:** Connect with an anticipated **75-100 case managers**—key purchasers and decision-makers in patient care.
- **Massive Exposure:** Your brand will be promoted to **4,000+ healthcare professionals** nationwide through CMSNE's electronic distribution lists, website, and social media channels.
- **Maximum Impact:** The in-person format provides **face-to-face interactions** with the case managers using your goods and services, significantly **increasing your company's visibility**.

All Supporters Receive the benefit of comprehensive visibility, regardless of your sponsorship level, including:

- **Targeted Follow-Up:** A **post-conference database** with registered attendee contact information.
- **Prominent Branding:** Logo and link placement on **all conference related publicity** and the CMSNE website.
- **Social Amplification:** A dedicated **sponsor highlight** on CMSNE's Facebook and LinkedIn feeds.
- **Deck Inclusion:** Inclusion of a customized promotional slide in the main webinar slide deck.

Your support enables CMSNE to deliver the quality, expert-led education that healthcare professionals rely on. Secure your spot today to guarantee a direct connection with this crucial audience! We are looking forward to your sponsorship of this highly anticipated annual educational event. Please note that space is limited to 18 onsite exhibitors. We have attached the agreement form for your review and completion. We look forward to welcoming you to our event!

Please contact **Maureen Ferguson** at the CMSNE chapter office for any questions or to confirm your sponsorship: CMSNE@comcast.net or **603-329-7481**.

Sincerely yours,
CMSNE 2026 Annual Maine Conference Committee

CMSNE 2026 MAINE CONFERENCE

PLEASE COMPLETE THIS SUPPORT AGREEMENT AND RETURN TO CMSNE OFFICE
PAYMENT MUST BE RECEIVED PRIOR TO SECURING YOUR PARTICIPATION

*All sponsors/exhibitors will be recognized for their support in the following ways:
on the CMSNE website, in all conference marketing materials, in the attendee conference
sponsor/exhibitor listing, as well as on a rotating slide deck displayed during conference breaks.*

- \$950 Exhibit Space** includes a table top exhibit area, 1 full conference registration for your company representative and an attendee listing onsite and electronically – 18
- \$500 Morning or afternoon break sponsorship** includes signage at the break area and a full color marketing insertion in tote bag recognizing your support - 2
- \$500 Unrestricted grant** includes a full color marketing insertion in tote bag recognizing your support and an attendee listing electronically.
- \$1000 Conference tote bag sponsorship** includes your company name/logo on a tote bag and a full color marketing insertion in tote bag recognizing your support – 2
Does not include exhibit table.
- *\$1000 Conference Water Bottle sponsorship** includes your company name/logo on the bottle and a full color marketing insertion in tote bag recognizing your support – 1
Does not include exhibit table.
- \$250 Virtual Advertisement** a full color marketing insertion in tote bag recognizing your support.
Consideration will also be given to exhibitors interested in sharing company give away item, i.e. tote bag, water bottle, hand sanitizer, etc. (Vendors responsibility to assure shipping costs to CMSNE.)
- \$500 Conference Continuing Education Sponsorship** includes your company name/logo as sponsor of conference continuing education credits and a full color marketing insertion in tote bag recognizing your support - 1

PLEASE COMPLETE – THIS INFORMATION WILL BE INCLUDED IN YOUR CONFERENCE LISTING

Company/Organization Name: _____

Mailing Address: _____

City/State/Zip Code: _____

Business Phone: _____ Mobile: _____

Email: _____ Website: _____

Designated Company Contact: _____

Title: _____

Please provide a brief description of services and/or products, not to exceed 50 words. This will appear in the final conference program. Please include as an attachment or at the end of this agreement. Please forward a jpeg or png file of your company logo to the chapter office at CMSNE@comcast.net for inclusion in conference recognition materials.

One Full Conference Registration per table will be issued for personnel staffing your exhibit. Please list your exhibiting representative below. Names must be received before September 21, 2026. Additional registrations can be purchased at a member rate – these individuals should register directly through the CMSNE conference registration link.

Company Representative: Same as above or _____

Title: _____

Company/Organization Name: _____

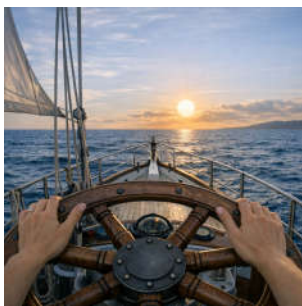
Mailing Address: _____

City/State/Zip Code: _____

Direct Phone: _____ Email: _____

Does your company representative require CEU credits? Yes No If yes what certification: RN SW CCM

Does your company anticipate electrical access? Yes No



CMSNE 2026 Annual Maine Conference Steering Your Case Management Practice Toward Success

Friday, September 25, 2026 8:00 AM – 4:30 PM
In-Person Elk's Lodge, Portland, ME

Purpose Statement

Steering Your Case Management Practice Toward Success will provide healthcare and case management professionals with practical professional and personal tools, which are designed to help navigate today's rapidly changing environment.

The program will support the evolving role of case managers with emerging content updates including Dementia care in the home, the current vaccine landscape, regulatory updates in Utilization Review, collaboration on innovation strategies supporting healthcare, and a critical closing session on Case Manager wellness.

Participants will leave with actionable strategies to remain resilient, collaborative, and effective within today's healthcare system.

Overall Conference Objectives:

Upon completion of this conference the attendees will be able to:

- Describe the benefits of the GUIDE model of managing dementia patients in the home.
- Discuss the national, local and ethical impact of changes to mandatory vaccine schedules through both patient and public health lenses.
- Summarize the impact of recent changes in Utilization Management.
- Examine the journey real-world innovators are navigating to advance Case Management practice and patient care.
- Embrace and integrate Case Manager self-care tools to positively influence our own wellness.

6.0 RN, SW and CCM Credits

Registration: **EARLY BIRD SAVE \$10** until 9/5/26

\$130 CMSNE member, \$175 non-member,

AFTER 9/5/26 \$140 CMSNE member, \$185 non-member

Registration includes continental breakfast, lunch and coffee breaks